

Accessibility Act: gamechanger for accessible books

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Meet your accessibility forecasters







Meet Elisa Molinari of Fondazione LIA

- Italian, CSUN rookie, Lakers super fan
- Project manager at Fondazione LIA, an Italian non-profit organization aimed at fostering the adoption of accessibility in the publishing industry. LIA offers consultancy, training and Quality Assurance services for e-books and websites to publishers and all the actors in the book value chain.
- Member of the Federation European Publishers Accessibility Task force.





Meet Richard from DAISY Consortium



- British, CSUN veteran, chicken super fan
- CEO at **DAISY Consortium**, international membership organization dedicated to digitally accessible information.
- Founding member of the UK's Publishing
 Accessible Action Group, Accessible Books
 Consortium, RNIB volunteer, Vice Chair of
 Warwickshire Vision, dyslexia speaker



Who are you?





The clock is ticking

- European Accessibility Act will apply to new products and services on the market, including ebooks and their ecosystem, starting from June 28, 2025.
- All businesses, including American e-reader manufacturers, publishers and e-book service providers, wishing to sell their products and services in the European market need to comply with the Directive's accessibility requirements.



EU Directive on the accessibility requirements for products and services



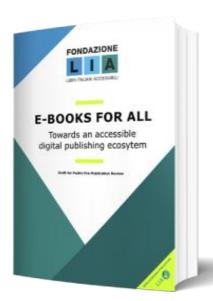
June 2019	Approved by the EU Commission
June 2022	EU Member States adopt and publish national laws, regulations and administrative provisions to comply with the Act. They shall immediately communicate the text of those provisions to the Commission.
June 2025	Will enter in force in all EU Member States
June 2030	Member State should submit the first report by the European Commission on the application of the Act. This reporting must be done every five years thereafter

Want to know more about the EAA?



In 2019 Fondazione LIA published a whitepaper that identifies the role each actor may play in the accessible digital publishing ecosystem, describes the critical elements to be considered and provides the relevant references to the international standard accessibility specifications or guidelines to be followed:

- The new legislative framework
- An accessible digital publishing ecosystem
- Metadata standards for accessibility
- Technical annexes and LIA case study



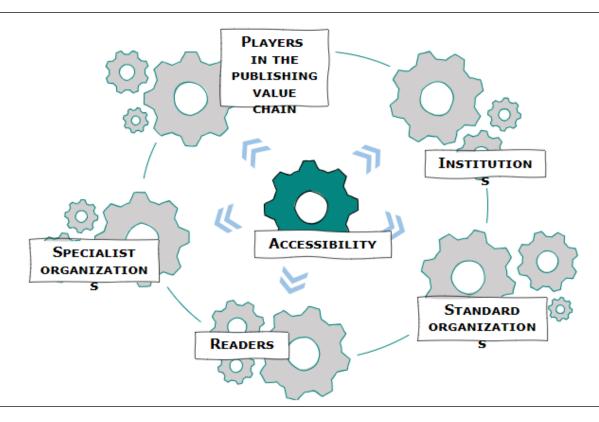
Mapping and standards



- Fondazione LIA has prepared a detailed document on the compliance of the already existing publishing standards (EPUB, ONIX, Schema.org) with the EAA requirements:
 EUROPEAN ACCESSIBILITY ACT: REPORT ON THE STATE OF THE ART OF PUBLISHING STANDARDS
- Based on this document, the Federation of European Publishers (FEP) published an open position paper to foster the adoption by the EU Commission of these industry standards as technical specifications fulfilling the requirements of the EAA

A paradigm shift for all the players





Towards an accessible digital ecosystem





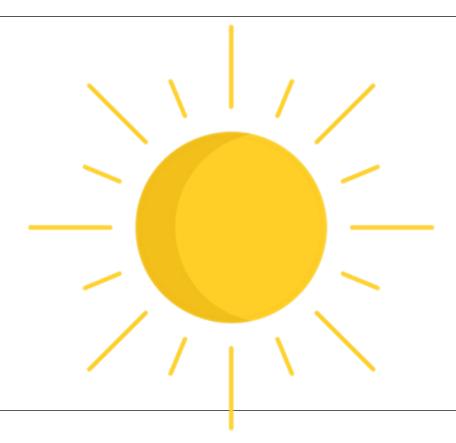
The new accessibility barometer





Sunny for end-users, educators and e-books





End users & educators



- According to the European Disability Forum, in 2019 there were over 100 million people
 with disabilities in the European Union
- According to the World Health Organization, it is estimated that in Europe there are:
 - 2,550,000 blind people
 - 23,800,000 low vision people
 - 26,350,000 visually impaired individuals in total
- The number of European citizens with dyslexia and specific learning disorders ranges
 between 9% and 12% of the population

The European ebook market



According to the ABELab project:

- More than half million new titles every year
- In early 2023, the backlist of ebooks available in the EU market exceeded 3.5 million.



Italy: a catalogue of born accessible ebooks

Fondazione LIA works side by side with **76 Italian**

publishing imprints to create and maintain a

catalogue of born accessible ebooks updated every day

+ 35.000
Born and
mainstream
accessible
fiction and
non-fiction
ebooks

Quality control title by title guarantees publishers, retailers and users

Mainstream Distribution channels

Online store, libraries, Aggregators, Books in Print Catalogue

+ information to Authorized Entities



HOME

CATALOGO

GENERI

SAGGISTICA

NARRATIVA

MANUALISTICA

MINUALISTICA

RAGAZZI

ALTRO

IL CATALOGO LIA

FONDAZIONE LIA. CHI SIAMO

EDITORI IN CATALOGO

DOVE TROVARE GLI E-BOOK

COME LEGGERE

GUIDA ALLA LETTURA DIGITALE GUIDA AGLI E-BOOK

PROVA EBOOK

PROVA UN EBOOK ACCESSIBILE GRATIS

AIUTO E FAQ

FAO



Ultima notte a Manhattan

Autore: Winslow, Don Editore: Einaudi

€9,99

NOVITÀ



Una terra promessa Autore: Obama, Barack Editore: Garzanti

€14,99



New projects of collaboration





APACE - Accelerating Publishing Accessibility through Collaboration in Europe

It's a network set to enhance social inclusion creating a dialogue between publishers and specialist organizations producing accessible publications. It aims to fill the current gap of competences and creating a new generation of professional experts

Activities

- Capacity building through training courses and an Accessibility Summer School
- Networking opportunities: Meet-Ups and "Ask the Experts"
- Awareness events to promote accessibility best practices
- Pilot projects experimenting new methods for producing and distributing accessible ebooks

European publishers





Challenges





Accessible ebook production



- Standards and best practices well developed and mature
- Automated and assisted checker tools in place
- Big publishers and vendors have adapted their systems
- Widely used InDesign has been slow but now moving
- Free ebook production tools are there for small producers

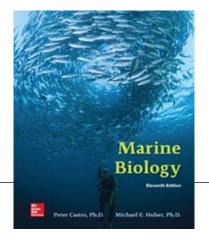
Not just for novels - Math/STEM and more

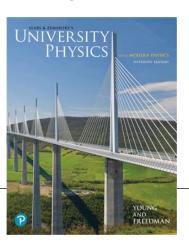


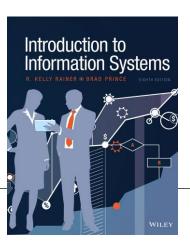
eBooks leverage web technologies, including a11y

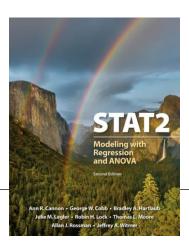
Complex books with rich extended "descriptions"

Math and Chemistry as MathML









Reading apps and devices



Products – hardware devices such as eReaders

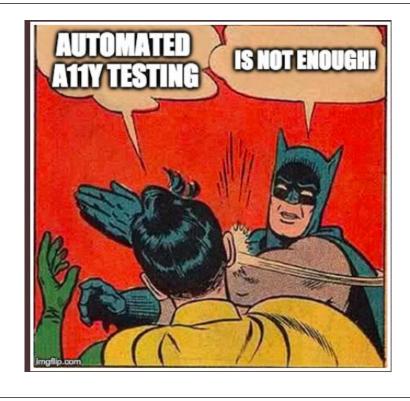
Services – apps and websites





Automated testing is not enough





The backlist





ABE Lab - Accessible Backlist Ebooks Laboratory

The project (promoted by EDRLab with Fondazione LIA and Koninklijke Bibliotheeka) aims to analyze processes and workflows by which ebooks of different types and formats can be transformed into accessible EPUBs in the easiest and less costly way

Activities

- Collection of data on ebooks backlists
- Identification of recurrent accessibility issues and workflows to remediate them
- Identification of open-source and commercial tools for remediation
- Testing of the tools to define the most effective workflows depending on the ebook complexity

Metadata: What about the display?





Accessibility metadata: most common mistakes



At Fondazione LIA we have developed a methodology, tools and infrastructure for ebook Quality Assurance that benefits from the best of machines and the best of humans. The most common mistakes we find are:

- Accessibility metadata that do not reflect the content of the accessible file (e.g., MathML even where no formulas are present)
 - Or presence of features within the e-book that are not listed in the accessibility metadata (e.g., TOC, or page-list)
- Lack of specification conformance metadata
 - Or metadata indicating conformance to specifications, even when there are serious accessibility errors
- Indications in the Accessibility Summary metadata (free text) that are not listed in the machine-readable metadata

What's next





Long range forecast



- Workflow integration and optimization
- Exploring Artificial Intelligence for image description, summarization, translation, interrogation
- More complex accessible books with fixed layout: comics, children illustrated books, art books
- Areas not directly covered by the EAA learning management systems, audiobooks, journals

Resources



E-books for all. Towards an accessible publishing ecosystem: a manual that identifies the role each actor may play in the accessible digital publishing ecosystem, describes the critical elements to be considered and provides the relevant references to the international standard accessibility specifications or guidelines to be followed



 Our <u>newsletter</u> with news from the world of accessible publishing and reading, news on regulations and standards, events and Reading in the dark®, training courses and inclusion projects, the latest news from the LIA catalogue



<u>Trello board</u> Tools for Accessible Publishing



Resources



- inclusivepublishing.org articles, case studies, resources, mailing list, more
- Tools from DAISY
 - EPUBCheck, ACESMART, Knowledge Base, WordToEPUB
- Tools from others
 - Bookalope
 - Kindle, Thorium Reader, Vitalsource Bookshelf
- Publishing @ W3C



Call to Action



- If you are an author, publisher, platform don't fall behind your competition or become legally vulnerable, get up to speed with requirements
- If you are an educator save time and money, deliver better for your students and increasingly leave the world of retrofitting accessibility behind
- If you are a print disabled reader wherever in the world you are, enjoy the positive benefits of the EAA, as the publishing industry makes ebooks accessible out of the box

Q&A

